The Beatles arrive

On 11 June 1964 The Beatles touched down for their only Australian tour. At this time they were the most popular rock 'n' roll band in the world. The media had invented the term 'Beatlemania' to describe the hysteria they were generating.

June 2014 will represent the 50th anniversary of the tour, and you have been asked to design an exhibition that will:

- explain to a new generation the impact The Beatles' tour had on Australia
- remind those who were there in 1964 what it was like.

Your exhibition could use a site such as Museum Box http://museumbox.e2bn.org/ which allows you to create an exhibition using a series of virtual boxes.

You should focus on collecting stories, images and artefacts which will tell the story of The Beatles tour in June 1964, the impact it had on Australia and the legacy it left for Australian popular culture. The link below will take you to footage of The Beatles arriving in Adelaide, where it is estimated that 350 000 people greeted them on their arrival.

http://www.youtube.com/watch?v=Wyrs5uR-nwc

http://www.youtube.com/watch?v=HpMR8ZLHYjg has film of their arrival in Sydney

http://www.youtube.com/watch?v=zDhBUEsIq74 shows them performing in Melbourne

http://www.brisbanetimes.com.au/ftimages/2008/06/10/1212863607374.html will take you to a slideshow of six images from the tour that will be an excellent starting point for your research